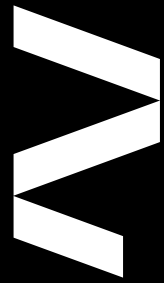




ZINGERLE GROUP

ANNUAL REPORT 2024



**Success is
the result of
perseverance
and courage.**



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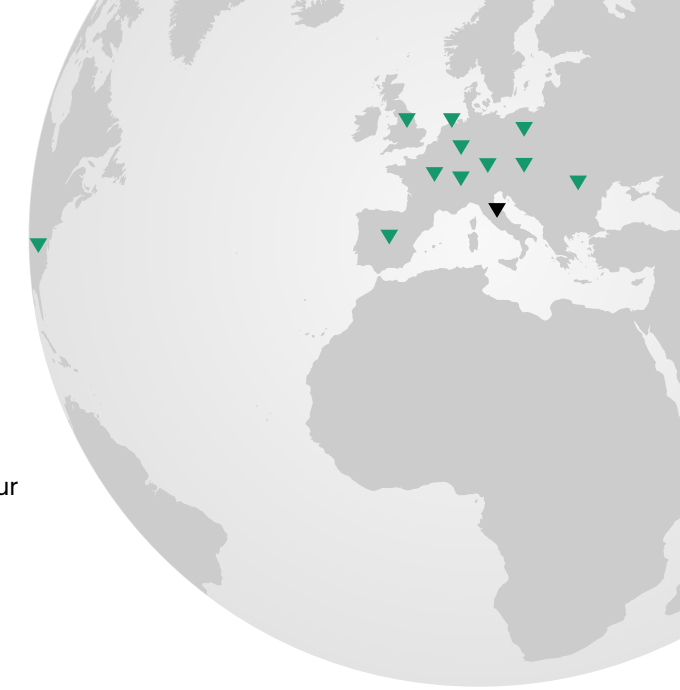
Chapter 1

House of Brands



Internationally Connected and Successful.

Continuous progress has made us an internationally successful company with 11 subsidiaries in Europe and 2 more in the USA. A network of 384 employees drives our family business forward with motivation and strong unity.



One Company, Three Brands – and the Vision of Tomorrow.

Over the years, important and far-sighted decisions have been made that have laid the foundations for today's House of Brands. Today, 3 strong brands are united under its roof: Mastertent®, Ecotent® and RUKU1952®. And because standing still is not an option, we can look forward to another exciting innovation in 2025. What exactly? That remains a secret for the time being – but we can tell that it's going to be exciting!

One Family, One Goal

The Zingerle Family Business Through the Ages.

A lot has changed since the company was founded in 1948: Products were developed further, new ones were added to the range, others withdrawn. Constant change has always been a part of our history and reflects our aspiration to respond to change and pursue innovative paths.



A New Home for the Future.

Also behind the scenes we are constantly developing: Our new company building has been under construction since 2023. The symbolic ground-breaking ceremony on 7 October 2023 marked the start of another chapter in our history.

How do things look today?



Construction Progress

Step by Step

Towards the New Company Headquarters.

We already reported on this project last year: A new company building is being constructed in the immediate vicinity of our current location in Schabs, South Tyrol. The construction work, which began in August 2023, now gives a clear impression of what the finished building will look like.



Topping-Out Ceremony

The Tree and the Framework

Stand Tall

The topping-out ceremony on 22 November 2024 was a significant milestone, celebrating the completion of the structural framework and marking the transition to the final stages of construction. All employees and the trades involved were warmly invited to come together and celebrate the progress of the project. It was also a moment to pause and acknowledge the hard work of the construction workers while celebrating the positive development of the building project.



News From Around the World

The Highlights

from the USA and the Czech Republic.

Things have also changed beyond our headquarters over the past year. The Zingerle Group family is growing!



New Branch in Denver, USA

On June 1st, we opened our new office in Denver. With two sales team members, it strengthens our presence in the USA. In addition to our branch in Charlotte, we can now better serve customers on the West Coast with our products and services.



Czech Republic – Another Milestone

We are excited to have taken the step into the Czech Republic in 2024, further expanding our presence in Central Europe. This milestone is an important part of our international growth strategy, and we spoke with Managing Director Eliška Jarmarová about her experience in the first year.

How challenging was it to get a new branch up and running?

It was definitely a challenge! The local regulations in the Czech Republic were quite demanding. At the same time, it was exciting to build customer trust step by step – and now I'm seeing the fruits of that effort.

Which products are particularly popular in the Czech Republic?

Our folding gazebos are a real hit here – especially with businesses that use them for branding or events. Our customers particularly appreciate the high quality and the wide range of customisation options.

You're already getting support, right?

Yes, exactly! This shows that we are growing. I am looking forward to the new employee – she will not only help me with my tasks, but will certainly bring in fresh ideas and perspectives as well.



Our Gazebos & Furniture in Use

From Garden Parties to Construction Sites - They're There Where They're Needed.

28 %
Retail

> 12.4 % Other

4.5 %
Associations

7.6 %
Public

15 %
Industry

7.7 %
Professional
Services

7.6 %
Promotion &
Events

11 %
Catering &
Hotel Industry

3.0 %
Rescue &
Civil Defence

3.2 %
Private

Our Top Sellers

Get to Know the Favourites of Our Customers.

Our 3x3 m folding gazebos and the classic beer garden table sets were the busiest in 2024. For how many people could they have provided comfortable spaces outside?

We have the figures!



Safe shelter
for **115,362** people

Seating
for **399,712** people





Around the Globe

Our Customers from Remote Corners of the World.

The RUKU1952® Bench

In Munich
it's a star.



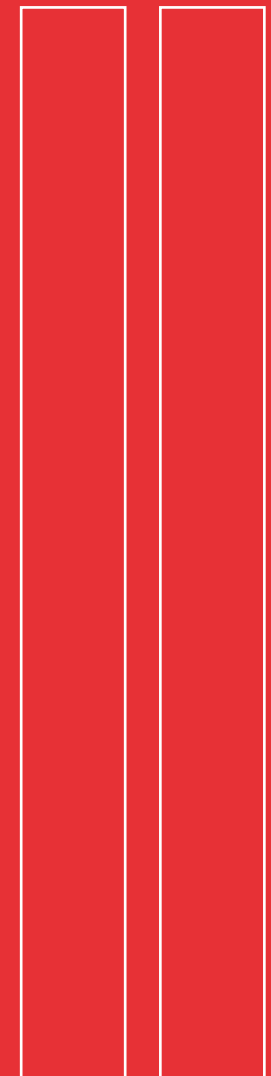
It's hard to believe, but in Munich our RUKU1952® benches are not only to be found at the Oktoberfest. "Die Neue Sammlung", a design museum in Munich, has developed a project that explores the idea of "sitting as a collective experience" and "sitting as a form of communication". Also one of our RUKU1952® benches had the honour of standing there. It invites visitors to take a seat and enter into communication.





Chapter 2

Zingerleverse





40
YEARS

Georg Zingerle, our CEO,
Has Been with the Company for 40 Years Now.

Georg Zingerle originally dreamed of becoming a pilot, but in 1984, he decided to join the company his father had founded. Starting as a laborer, he worked his way up through various roles, including accountant, production manager, and many others, ultimately becoming the owner. Since day one, he has come to work motivated and full of plans – likely a key factor in the company’s success! Another pivotal moment came in 2018, when his three children, Sonja, Stefan, and Thomas, joined the family business of their own accord. Georg couldn’t have been happier with their decision, offering them the freedom to carve their own professional paths. Throughout it all, he fostered an atmosphere of trust, encouraging them to share their opinions openly.



Georg is a CEO who is open to new ideas and appreciates the fresh, contemporary decisions of the third generation. He leads the company with reliability and professionalism, while maintaining a personal connection with his employees. Whether it’s sharing an after-work drink, participating in company outings, or enjoying traditional ski days.



To celebrate his 40th anniversary, Georg’s employees organised a surprise party. His family was there as well.



Focus on People

**In a Team, We Find Ways,
Alone, We Hit Limits.**



Bernhard Falk
Warehouse, IT

Heinz Pezzei,
CFO, IT

Valeria Kusstatscher
Internal Sales, IT

Felix Zettl
Sales Manager, DE

Michael Remy
Sales Consultant, DE



Florian Huber
*Head of Warehouse & Table
and Bench Production, IT*

15 years at Zingerle Group – 15 years of commitment, learning and success. As a young manager, I fully committed myself, but none of this would have been possible without the support of my superiors and the amazing team. Together, we've achieved a lot – and I look forward to everything that's yet to come!

*Florian Huber,
Head of Warehouse & Table and Bench Production, IT*



10 Years Zingerle Group Germany

Another Milestone We Celebrated.

In Rosenheim at the Autumn Festival.

On September 6, 2024, some employees from Schabs set off for Rosenheim to celebrate 10 years of collaboration with our colleagues from Germany. To mark the occasion, they visited the autumn festival, where our RUKU1952® beer garden table sets were waiting for them.

With delicious food, refreshing drinks, and the festival attractions, fun was guaranteed. At the same time, it was a great opportunity to strengthen team spirit.



A Good Working Environment

The Satisfaction of Our Employees Is Particularly Important to Us.

To ensure that everyone in the company feels comfortable, the management has initiated a comprehensive employee survey. An external management consultant was brought in to develop, conduct and subsequently analyse the survey together with the management. The result speaks for itself:

Participation Rate: 87 %
Satisfaction: 80 %

/ Organisation

- Meetings are quick and uncomplicated. 83 %
- I regularly receive information about the company's goals. 85 %
- The management treats me with respect. 92 %

/ Work Mates

- We ensure a good exchange of information. 73 %
- All colleagues adhere to the rules & agreements. 74 %
- Responsibilities are clearly allocated. 81 %
- The atmosphere between colleagues is good. 83 %
- I trust my colleagues at work. 84 %
- My colleagues and I work well as a team. 91 %
- I know exactly what is expected of me. 87 %
- I like my work. 87 %
- I know that my work is important for achieving the company's goals. 91 %

/ Commitment

- My suggestions for improvement are taken seriously. 76 %
- Different teams work well together and help each other. 77 %
- I know the company vision. 85 %
- I would recommend the Zingerle Group as an employer. 86 %

/ Managers

- I get feedback on my performance often enough. 66 %
- I trust my direct manager. 84 %

/ Personal Development

- I feel I am paid fairly for my work. 56 %
- I have access to professional development. 74 %

A Colourful Bunch

Everything and More

About Our Team.

We work together in various departments and constellations across the globe. Well-connected and with a strong sense of teamwork, we overcome geographic boundaries and time zones.

384
Employees Worldwide



15 Graphics



11 Backoffice



131 Sewing



115 Production



31 Warehouse



5 Management



12 Marketing



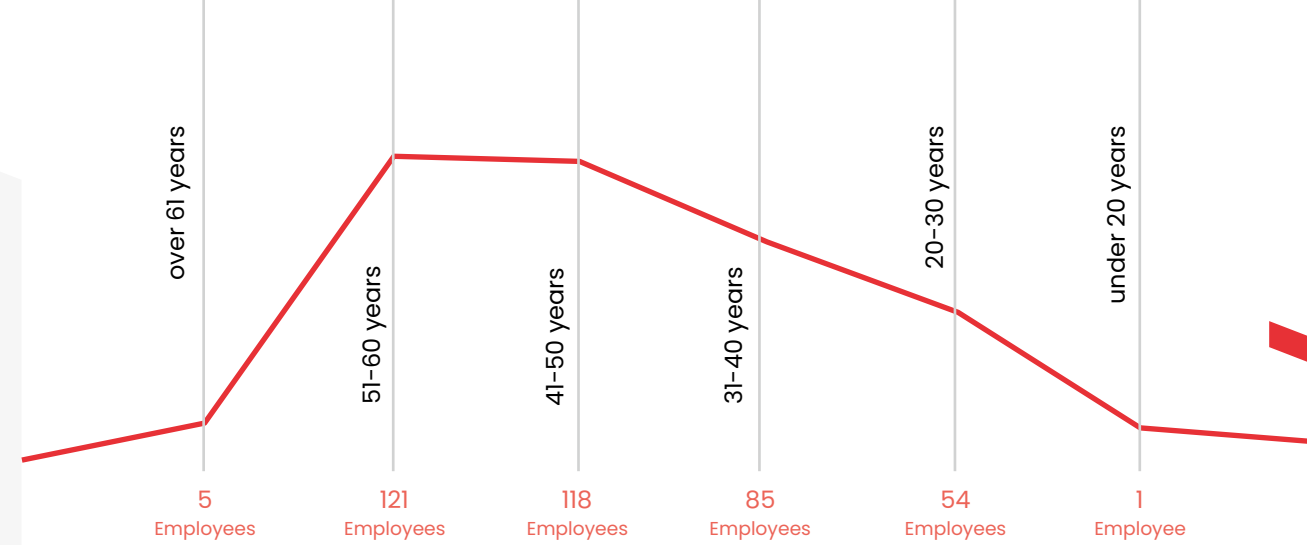
10 Administration



52 Sales



2 IT Administration

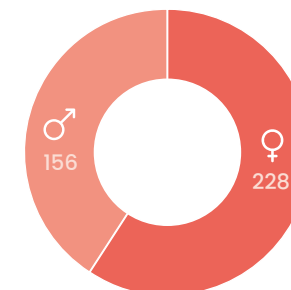


The Average Age in Our Departments

| | | | |
|-------------------|----------|-------------|----------|
| Administration | 52 years | Marketing | 29 years |
| Backoffice | 39 years | Production | 46 years |
| Graphics | 36 years | Sales | 45 years |
| IT Administration | 39 years | Sewing Shop | 44 years |
| Warehouse | 43 years | Management | 42 years |

Women and Men in Harmony

In our company, both genders assume management positions and work together respectfully, hand in hand.



Team Leader



The Silent Heroes of the Year

Achievements Behind the Scenes

That Make a Difference.

Thousands of processes, countless steps - here's a look at everything our team accomplished in 2024. Behind every number lies the meticulous work carried out each and every day.

In Our Production Halls



10,000
gazebos



70,000
furniture sets



17,000
Order Entries

- > sales orders
- > internal warehouse orders
- > subsequent deliveries

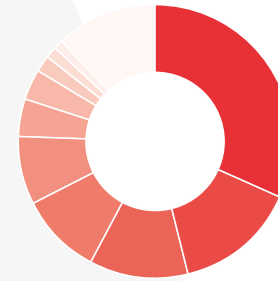


13,500
Delivery Notes

- > processed delivery notes in the warehouse in Schabs

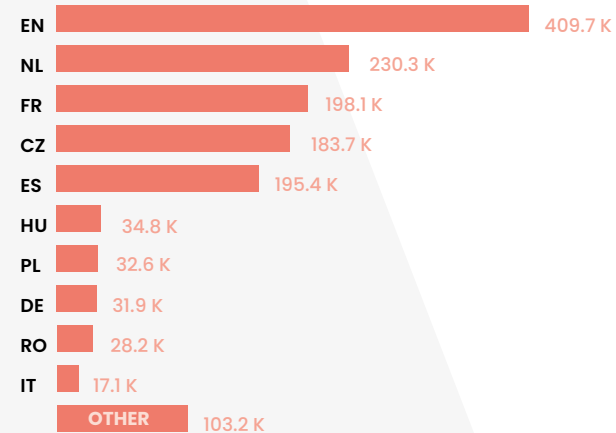
In the IT Department

1,115
IT Tickets



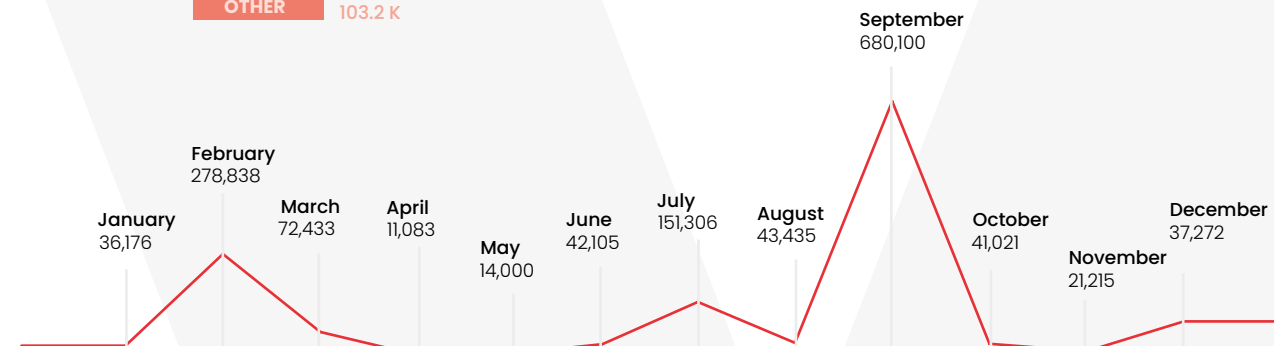
- Sales
- Internal Sales
- Warehouse
- Administration
- Graphics
- Production, Romania
- Marketing
- Production, Italy
- Management
- Warehouse
- Other

1,428,984
Translated Words



383
Newsletters

- > 187 Mastertent®
- > 99 Ecotent®
- > 77 RUKU1952®
- > 20 Zingerle Group





Expanding Our Knowledge

We Are Always Striving
to Further Our Education.

At our company, everyone has the opportunity to complete up to two professional development courses in their field each year. Additionally, we regularly offer training sessions open to everyone. This ensures that knowledge not only stays fresh but continues to grow – just like our ideas.



/ Italian Language Course

Italian isn't a daily language for all of us, so we offered the chance to brush up on language skills through an Italian course.



20 days



30 hours



8 participants



/ KI - Workshop

Staying up to date on AI is essential. That's why we invited two AI experts to show our team how artificial intelligence can effectively support us in our daily work.



1 day



7 hours



13 participants



Courses in e-commerce, storytelling, SEO, and creativity have also provided us with valuable insights for our daily work!

Luck in Misfortune

How We Managed a Fire at Our Production Site in Romania.

In July 2024, a fire at our production facility in Romania caused a moment of shock. Fortunately, we have true heroes and heroines in our team: trained firefighters among our staff quickly brought the flames under control. Together with the local fire department in Zetea, the fire was swiftly extinguished – and most importantly, no one was injured.



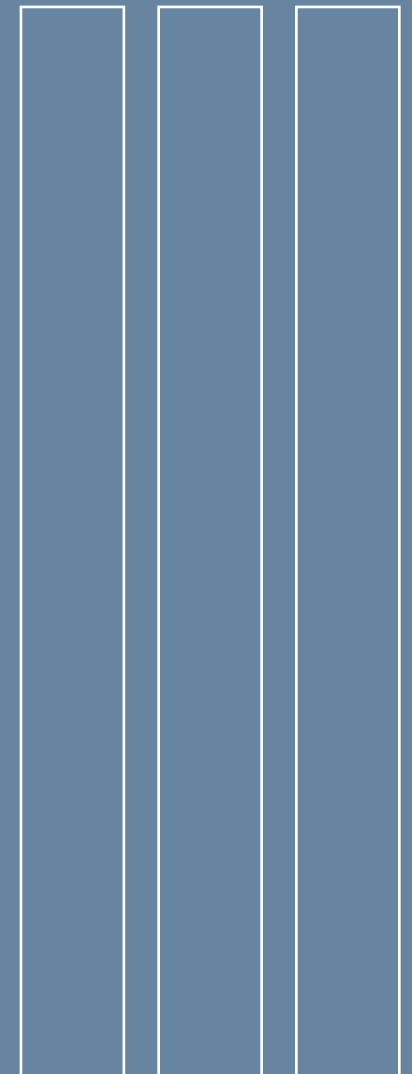
Although there were temporary production disruptions, the damage was limited thanks to the regular fire drills we offer our employees. This incident highlights just how crucial it is to be prepared for emergencies – especially in such critical situations.





Chapter 3

Innovation



Zingerle Group Goes Social

You Can Now Find Us On
Instagram and Facebook as Well!

Anyone who wants to stay up to date with the latest happenings in our company can follow the Zingerle Group on Instagram and Facebook since autumn 2024. There, we share updates about our team and everything going on behind the scenes.



Follow us!

CARE and CARE+

The Carefree Packages for Our Folding Gazebos.

The risk provisions, previously available exclusively for Mastertent® folding gazebos, are also available for our Ecotent® series since 2024. This means that all our customers can now insure their new folding gazebos against damage caused by force majeure. But what exactly distinguishes the two CARE packages? Here's the answer!

CARE

- > insures the tent roof in the event of damage caused by force majeure
- > 70 % discount on the purchase of a new roof
- > a free repair kit for the roof is included

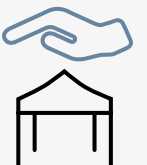


CARE+

- > insures the roof, as well as the aluminium structure and all its individual parts
- > 70 % discount on all parts that need to be replaced
- > a free repair kit for the roof is included



Priority customer service and fast delivery of spare parts are guaranteed for both risk provisions.





Pirontex® 2.0



Strong, Lightfast
and Sustainable.

Maybe you are already familiar with Pirontex®, probably the strongest folding gazebo textile on the market. However, our production manager, Georg Silgoner, is always on the lookout for new improvements. He continues to innovate and has made even the best tent fabric more efficient. In 2024, he has invested a lot of work to bring the optimised version of Pirontex® to the market in 2025... Stay tuned!



Sidewall Upgrade

Waterproof Thread,
100% Protection.

In 2024, our sidewalls received a special upgrade: they are now sewn with a waterproof thread that swells when exposed to moisture or water, effectively sealing needle holes. This ensures that no water gets through, no matter how much rain the sky sends!

Patented for 10 Years

Our RUKU1952® Furniture Sets

Offer Something Others Don't.

Exactly 10 years ago, we registered two groundbreaking patents for our folding furniture: The first is the special C-profile of the base frame, which provides up to 20 % more stability compared to conventional beer garden table sets.

The second patent protects the trapezoidal shape of the base frame, which increases stability thanks to a wider support surface. An additional weld seam at the corners ensures that the bent parts are securely connected and that the entire construction is even more stable.



Over half of our furniture sets is delivered to Germany.



More Weight, Less Movement

Our New Weights

Ensure Even More Stability.

To enhance the safety of our customers' events, we've replaced our previous 20 kg and 10 kg weights with new variants weighing 28 kg and 15 kg. Available for both of our folding gazebo brands since 2024, they are particularly well-suited for securing tents on hard surfaces. Along with improved functionality, the weights now come in a fresh, updated design!



Spotlight on Our Furniture Sets

The 2024 Innovations from RUKUI952®.

Big things were happening with our folding furniture! We're proud to introduce a new model in our lineup as well as accessories designed to protect your sets!

/ The Riva

The new Riva design set is the result of two creative worlds. It combines the ingenious ideas of a talented designer with the technical expertise of our production manager. The stylish set with lounge character invites you to lean back and relax - both indoors and outdoors.



/ The Transport Container

Our transport containers now feature a smart accessory: an optional lock that ensures they can be securely closed. This makes them theft-proof and allows them to be safely stored on-site after an event until they are ready for transport.



< Transport Container
v Folding Furniture Cover

/ The Cover

Our new table and bench cover offers reliable protection, both from sun and rain. Crafted from leftover fabric generated during the production of our folding gazebos, we give these materials a meaningful second life. This ensures that outdoor furniture remains well-protected while valuable resources are reused sustainably.





Chapter 4

People & Environment

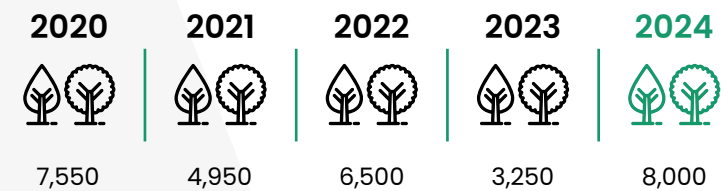




Sustainable Climate Policy

Planting Trees In Romania.

The wood for our tables and benches comes from Romania - and that's exactly where we give something back to nature. Every year, we plant an average of 6,000 trees and thus make an active contribution to re-forestation and forest conservation. A clear commitment to sustainable management!



Total
30,250

Knowing the value of mixed forests, we plant not only spruce but also oak, fir, and maple trees.

Culture in the Factory 2024

The Event for a Good Cause at Our Headquarters.

On October 18, 2024, our production halls hosted the 8th edition of "Culture in the Factory," attracting 450 attendees. The evening's musical entertainment was provided by the show band ROOFTOP, accompanied by aerial acrobats Tina and Jenny, who wowed the audience with their spectacular choreographies.



Thanks to the generosity of our visitors and sponsors, a total of €13,000 was raised for the Wünschewagen initiative. This incredible support deeply moves us, and we are already looking forward to the next edition of "Culture in the Factory" in 2025!

A heartfelt thank you to everyone who participated and supported this event.

Georg Zingerle, CEO



The Wünschewagen

Raising Donations

for Our Fellow Citizens.

The Wünschewagen (Wish Bus), which we supported through Culture in the Factory, is a collaborative project between the White Cross and the Caritas Diocese of Bolzano-Brixen. Its main goal is to fulfil the last outing wishes of sick and elderly people. No matter where the journey may lead, the Wünschewagen ensures that the person concerned, along with their loved ones, can reach their destination.



/ Donation Handover

On November 7, 2024, Sonja Zingerle joyfully presented a donation of €13,000 to the Wünschewagen, which gratefully accepted the contribution. We hope that many individuals will benefit from this, having their last wish fulfilled.



WÜNSCHEWAGEN | SOGNI E VAI

Women's Run

Women Run for Charity

on a 4.2 KM Route Through Brixen.

For the past 12 years, the Women's Run in Brixen has been a symbol of solidarity, unity, and women's empowerment. A part of the participation fees is donated to the initiative "es geat di a un – tocca a te" (it concerns you too), which provides swift and unbureaucratic support to women in situations of violence.



Copyright: Fabio Devilla



Our athletic team members Manuela, Lena, and Sandra participated in the Women's Run in August 2024! Well done, ladies – we are proud of you!



Production Facility in Romania

Career, Family and Social Endeavours.



/ Playfully Discover Professions

In summer 2024, we organised a small party where the children of our employees were able to learn about their parents' professions in a creative way. They made doll's houses out of wood and canvas, which they decorated with bright colours. Who knows, maybe one day some of these little talents will become part of the Zingerle Group!



/ Fair Working Conditions

Fair working conditions are a matter of course for us! The Harghita Employment Office in Romania even officially recognised us for this. Since the opening of our production facility, we have consistently adhered to all safety and labour regulations. This has always been important to us, as fair conditions are not only a duty but also a heartfelt matter!

/ A Donation for the Zetea Fire Brigade

In July 2024, we received valuable support from the Zetea Fire Brigade during a fire at our production facility in Romania. Thanks to their swift response, the fire was soon under control, and fortunately, no one was injured. As a token of our appreciation, we donated a new fire truck to the brigade. Our CEO was of course on-site to personally hand over the keys to the brave helpers and express his gratitude.

Zetea fire brigade, Georg Zingerle, Anna-Maria (Zingerle Group East), Mayor of Zetea.





Support for Ukraine

Folding Gazebos and Furniture Sets

In an Aid Centre in Kiev.

In August 2024, we donated a folding gazebo and several furniture sets to the White Cross of Bolzano. They were taken to an aid centre for war refugees in Kiev. Our mobile tent structure was equipped with showers and a hygiene area and serves as an important contact point in Kiev for refugees from the combat zones in the east. We are very proud to be able to help with our products and are delighted when people in need find shelter under our tents after days of fleeing.



Product handover to the White Cross team.



The folding gazebo with shower cubicle.



Chapter 5

Customer Testimonials



Colourful Designs

Discover Customer Examples

Realised in 2024!

Realistic photo motifs >
in high resolution.



< Our roof flags are guaranteed to attract attention.



Colourful, lively motifs. >



< Aluminium structures in various colours.



< Detailed designs that bring visions to life.



We printed a total of 16,532 roofs and sidewalls - that's 33.6% of all folding gazebos sold!

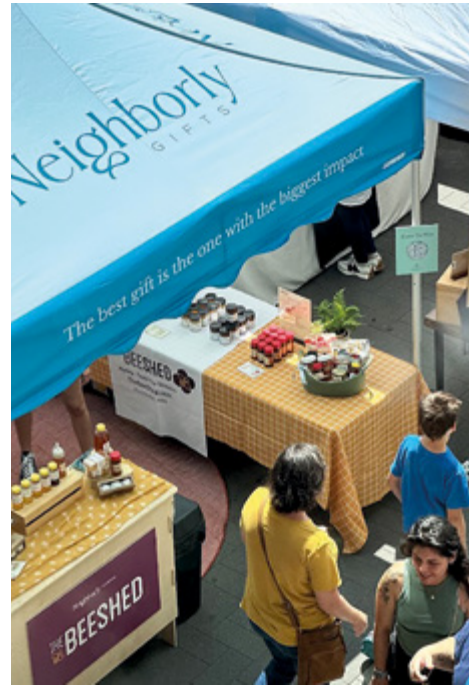
Customer Testimonials

This Is What

Our Customers Think About Us.

"The collaboration with Mastertent® was simply great! From the first contact to the design and production, everything went smoothly. Shane was a pleasure to work with – he was always available and committed to delivering our event tent on time. We are absolutely delighted with the quality, the quick installation and the attractive design."

Mastertent® USA
Neighborly



"The tent exceeded all our expectations. It is extremely user-friendly and everything was set up in just 10 minutes, including the LED lighting. We are more than satisfied with our Ecotent® folding gazebo."

Ecotent® Netherlands
Social Beards

"We opted for the new RIVA model because it is particularly robust and therefore perfectly suitable for our hut at 2,700 metres above sea level."

RUKU1952® Italy
Santnerpass Hut





Bye, bye 2024 ...

Here's to an exciting future!

MASTERTENT

 **ECOTENT**

 **RUKU1952**

ZINGERLE GROUP SpA

Via Foerche, 7
I-3940 Naz-Sciaves (BZ)
www.zingerle.group