

### Thank you for your interest in becoming a Zingerle Group Partner!

As a manufacturer, we are passionate about forming successful partnerships with retail and distribution organizations. Whether you are a single sales representative or a national retailer, involved in ecommerce or outside sales – we're pleased to explore the possibilities with you. Thank you for taking a moment to complete this brief form; it will help us organize the information we need to share with each other.



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Business Name

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Business Website

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Business Street Address

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City

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State

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Zip Code

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State of Registration

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Registration Year

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Primary Contact Name

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Title

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Phone

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Contact Email

### 1. What level(s) of Sales Partnership interests you? *Select all that apply.*

Affiliate Partnership: Simple, streamlined referral revenue.

Reseller Partnership: Traditional wholesale/resale procedures.

Private Label Partnership: Sourcing for established product brands.

### 2. What Zingerle Group product(s) would you like to explore?

Canopy Tents: Two commercial-grade brands

Mastertent - Top-of-the-line quality with ultimate customization and custom fabrication

Ecotent - Introductory commercial-grade tents

Inflatable Structures: Professional inflatable walk-ins, product replicas, and custom shapes.

Serving Pavilions: Semi-permanent serving kiosks

Folding Furniture: Folding wooden restaurant and event furniture

### 3. Describe your current sales structure and product lines:



4. What business goal(s) are you trying to accomplish with new product options?

5. Do you inventory and handle fulfillment or look to suppliers to drop-ship orders?

6. Our discounts range with volume. Do you have targeted annual buying levels?

7. What customer industries/sectors have you developed or would like to grow?

Marketing & Events

Retail Sales & Service

Medical & Safety

Sports & Recreation

Professional Services

Manufacturing & Industrial

Dining & Hospitality

Education & Community

Private Use

Other \_\_\_\_\_

8. What marketing assistance or collateral would you find helpful in a potential partnership?

9. We gladly supply comprehensive product training and ongoing sales support allowing you to be as involved or hands-off as you wish. What level of customer support would you plan to provide?

Basic - want general product understanding, but ZG pros can help whenever needed.

Standard - handle routine sales and service questions, only leaning on ZG for advanced projects.

Advanced - would like complete training to be an expert with products and pricing

10. Do you have other helpful information or questions for our team?

