

ZINGERLE GROUP PARTNER APPLICATION FORM

Thank you for your interest in becoming a Zingerle Group Partner!

Ecotent, hereafter referred to as "Sponsor", will provide Human Powered Movement, hereafter, referred to as "Client" with a \$2,500 discount on co-branded tent and flag equipment as outlined in purchase agreement in exchange for pre-determined marketing materials.



CONTACT INFORMATION:

_____ <i>Organization Name</i>		_____ <i>Subsidiary or Division of</i>	
_____ <i>Primary Contact Name</i>	_____ <i>Title</i>	_____ <i>Phone</i>	
_____ <i>Organization Main Address</i>	_____ <i>City</i>	_____ <i>State</i>	_____ <i>Zip Code</i>
_____ <i>Organization Website</i>		_____ <i>Contact Email</i>	
_____ <i>Organization State of Registration</i>	_____ <i>Starting Registration Month / Year</i>		

Please provide a brief history and description of your company.

BUSINESS AND SALES FOCUS:

1. What level of Sales Partnership interests you? *Select all that apply.*

Affiliate Partnership: Simple, streamlined referral revenue.

Reseller Partnership: Traditional wholesale/resale procedures.

Private Label Partnership: Sourcing for established product brands.

2. Do you currently sell products similar to Zingerle Group mobile equipment? Please list applicable products, brands and styles. *If you do not currently sell products similar to ZG offerings, please briefly describe your organization's interest and customer demand for such.*

I am interested replacing these brands and styles with ZG products.

I am interested in adding ZG products to my current line up.

I do not currently carry any similar brands or styles to ZG products.

3. If applicable, provide the estimated number of units your organization has sold in the last three years.

Units are defined as core product groups/components: A tent frame and roof, complete table set with benches/chairs, individual inflatable/ pavilion structures.

4. How does your organization go to market? *Select all that apply.*

Online - Ecommerce

Online - Sales Agent and Service

Sales Development - Market/Territory Sales Reps

Sales Development - Industry-Focused Sales Reps

Retail - In-Store Purchasing

Other

5. How long has your organization been selling through these sales channels? How have you developed these channels over time?

6. What is your organization's focus moving forward to grow these sales channels?

7. If your organization operates via Sales Representatives (whether virtual, in-market territory, or industry-based), how many personnel operate in each position?

8. What industries/sectors does your organization prioritize or currently hold a strong position?

Marketing & Events

Retail Sales & Service

Medical & Safety

Sports & Recreation

Professional Services

Manufacturing & Industrial

Dining & Hospitality

Education & Community

Private Use

Other _____

9. In what regions does your organization operate or have a strong audience? *Select all that apply.*

USA - Northeast

CA - Atlantic

MX - North

USA - Southeast

CA - Central

MX - Central

USA - Midwest

CA - Prairie

MX - South

USA - Northwest

CA - West Coast

CAR Islands

USA - Southwest

CA - Northern Territories



10. For prospective partners interested in handling their sales traffic directly (Select, Premier), what is the capacity of your sales/service team to train and become knowledgeable with new products? *ZG training can include but is not limited to virtual presentation and product demonstrations, live product training, deployment of marketing collateral and media kits, etc.*

11. When your organization introduces new products, how are products marketed to promote sales success?

Online Shop Showcase

Organic Social Media

In-Store Product Displays

Online Social Media Ads

Customer Newsletters

Live Product Demos

Online Search Ads

Representative

Communications

Other _____

12. How would you plan to manage inventory or fulfillment of Zingerle Group products?

ZG Fulfilled Direct-to-Customer

Partner Fulfilled Direct-to-Customer,
Partner Warehouse & Inventory

Partner Fulfilled Direct-to-Customer,
ZG Warehouse & Inventory

Other _____

13. What kind of training and support would you expect from us as a supplier?

14. Is there any other information you'd like to share alongside your application?

