



ZINGERLE GROUP

ANNUAL REPORT 2023



**The fascinating thing
about the future is
that we can shape it.**

Georg Zingerle
CEO Zingerle Group.



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Chapter 1

House of Brands



75 Years of Zingerle Group.

A Major Milestone.

The year 2023 was a very special year for us, as the company was founded by Franz Zingerle exactly 75 years ago.

Of course, we celebrated this birthday in style! How? You can find out more in this year's annual report. First, we will take you on a short journey into the past....



^ The original certificate of incorporation of our company, issued by the Bolzano Chamber of Commerce in 1948.

/ 1948

Franz Zingerle founds the company Zingerlemetal in his parents' house.

/ 1963 -1979

His workshop, in which machines for agricultural, domestic and environmental technology are produced, grows and in 1979 the company is relocated to the industrial zone of Schabs. Franz Zingerle now employs 6 people.

/ 1985

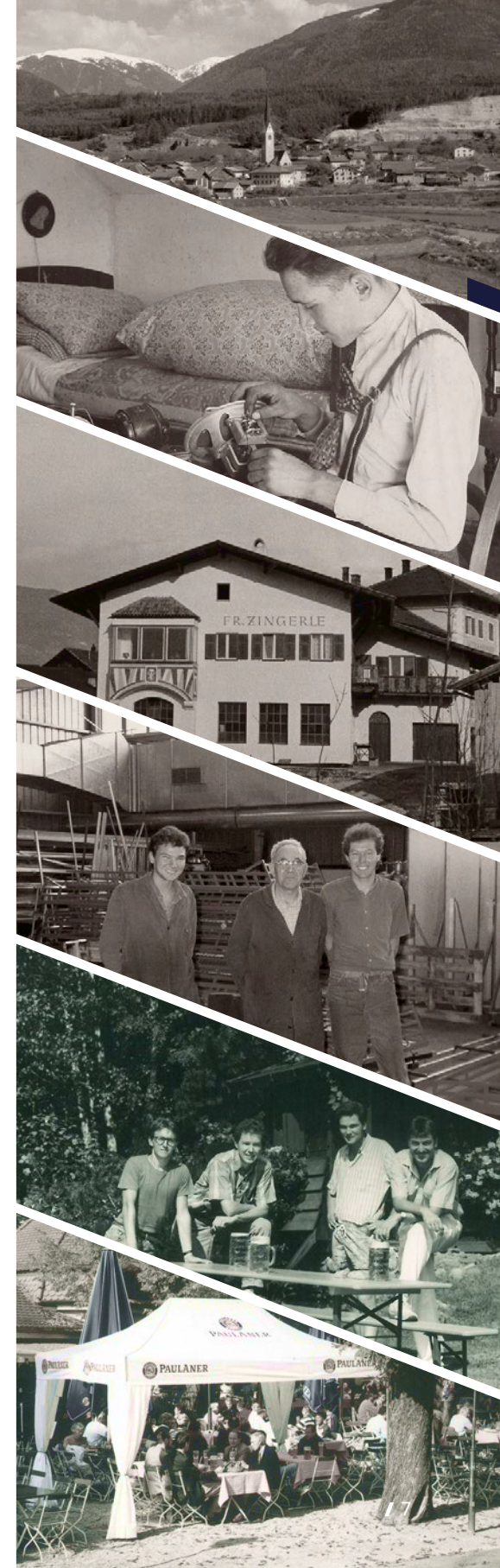
His sons Georg and Martin, who are now 20 and 26 years old, join the company.

/ 1986

The starting whistle for beer garden table sets. From now on, these are produced in series.

/ 1993

What goes with beer garden table sets? Exactly, a product that protects guests from the sun and rain. The first Mastertent® folding gazebo is born.



Germany

1995

Spain

1997

Switzerland

2000

Romania

2003

Austria

2006

France

2008

HBS GmbH (atento)

2014

RUKU Klappmöbel GmbH

2017

RUKUevent GmbH

Poland

2018

Netherlands

USA

Ecotrade GmbH

2023

ZINGERLE GROUP SpA
EplusA GmbH

/ 1995

Thanks to this additional product, the company continues to grow and Germany becomes our first partner abroad. Just two years later, a branch was opened in Spain, and from 2005 to the present day, further branches have been established in various European countries and the USA.

/ 2003 – 2014

During this time, a sewing shop, a print shop and a woodworking shop are established in Transylvania, Romania.

A new company building is erected in Schabs, Italy.

/ 2018

Georg Zingerle's daughter and two sons join the company. This means that the company is now in its third generation of management. Martin Zingerle leaves the company.

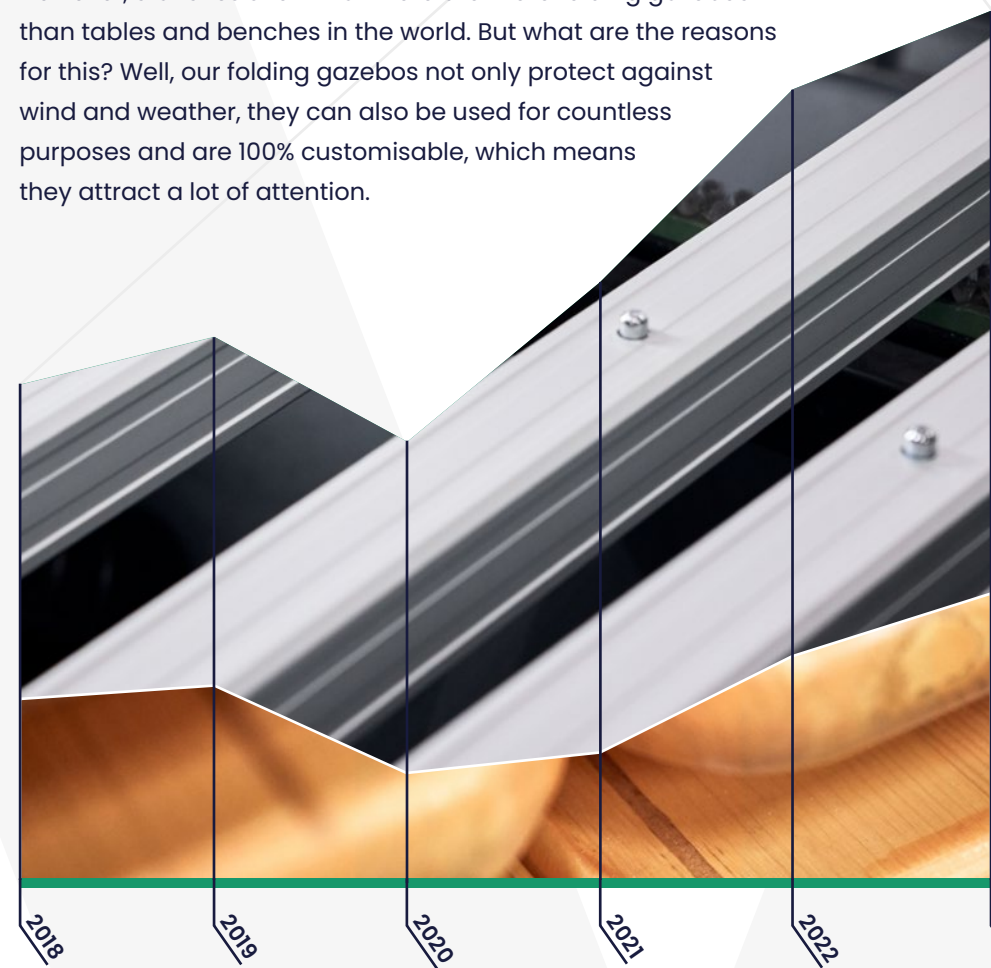
/ 2023

The company has now **been around for 75 years!** To celebrate this, it is given the new name Zingerle Group SpA. It is our umbrella brand that unites Mastertent®, Ecotent® and RUKU1952®, three brands that stand for products of high quality and dominate the European market in their sector.



v Who is the hero? Tables and benches or folding gazebos?

Both are doing an excellent job, there's no question about that. However, statistics show that there are more folding gazebos than tables and benches in the world. But what are the reasons for this? Well, our folding gazebos not only protect against wind and weather, they can also be used for countless purposes and are 100% customisable, which means they attract a lot of attention.



Zingerle Group Worldwide.

Growing Together - Across Borders.

In our international company, we maintain a family atmosphere and together we continue to grow. To date, we have 400 employees who come from 15 different countries and speak 15 different languages. We are proud that the Zingerle Group is far more than just a workplace – it is a vibrant community in which every employee plays an indispensable role.

88000+

Customers

396

Employees

The average age of our employees is 43.



38

Countries with partners

11

Subsidiaries

30 Years of Folding Gazebos.

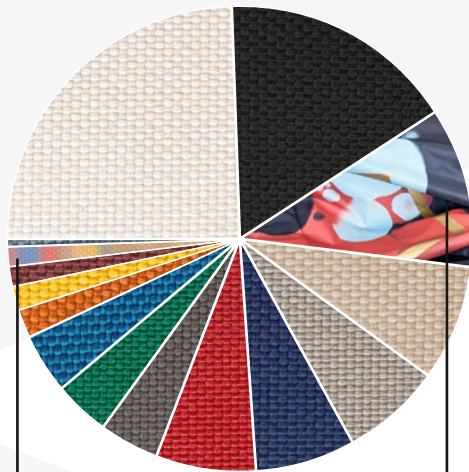


Precious Metal Origami to Perfection.

Our Mastertent® folding gazebos are also celebrating a milestone birthday. They have been protecting our customers for 30 years now, and they are getting stronger and more innovative all the time.

There was another reason to celebrate in January 2023: The new, lively folding gazebo brand Ecotent®, which enables us to offer our customers around the world an even wider range of products, is now part of the Zingerle Group family as well.

Simply tent-tastic!

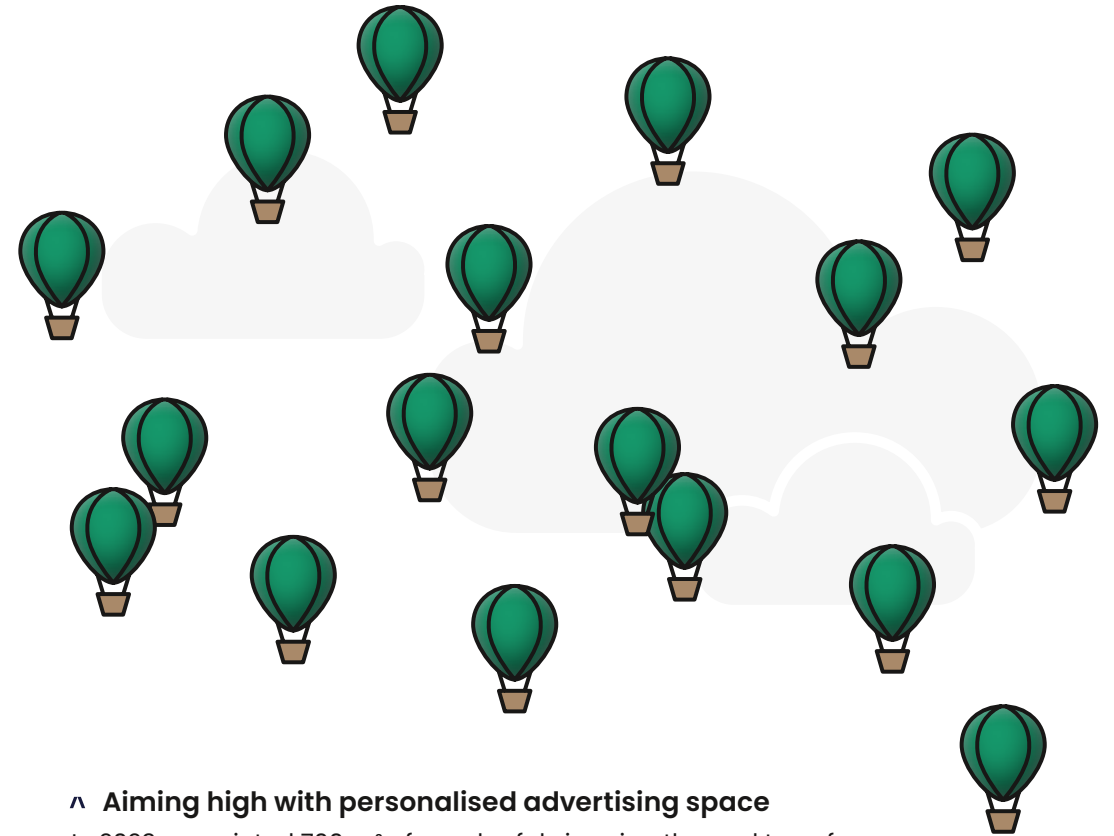


Special colour

Sublimation printing

A folding gazebo without a roof is like a superhero without a cape.

We love it to be colourful and that's why we offer our customers the option of choosing between 13 different colours for the folding gazebo roof. Of course, every roof can also be made an eye-catcher with a personalised print! The graphic on the left shows which roof colours were the heroes of 2023.



^ Aiming high with personalised advertising space

In 2023, we printed 700 m² of gazebo fabric using thermal transfer printing. That's enough to conquer the sky with 17 hot air balloons!



< Upcycling: from gazebo fabric to bag

Numerous shopping bags were sewn from the fabric remnants of our folding gazebos last year:

Mastertent®: 13,200 bags

Ecotent®: 7,400 bags

One of these bags is included with every purchase of a folding gazebo!



Strong Beer Garden Table Sets.

Constantly Changing.

Versatile materials and techniques give us the opportunity to create new product variants again and again. Last year, we also expanded our range of folding tables and benches, giving our customers several options to customise the product to their individual needs and preferences.

85.4%

14.6%



^ In Germany alone, we sold a total of 40,421 sets in 2023. 14.6% of these were purchased in the online store! Psst... the RUKU1952® online store will soon have a new design!

Beer garden table sets to fall in love with

Our brand new image video is here! Scan the QR code, find out what our beer tent sets can do and let the love story begin!



An die Brauerei
Forst
39012 MERAN

25. Mai 1970

/1

Betrifft: Angebot für eine Klappgarnitur: 1 Tisch und
2 Bänke

Sehr geehrte Herren!

Ich danke Ihnen für Ihre Anfrage durch Herrn Moser und
erlaube mir Ihnen anzubieten:

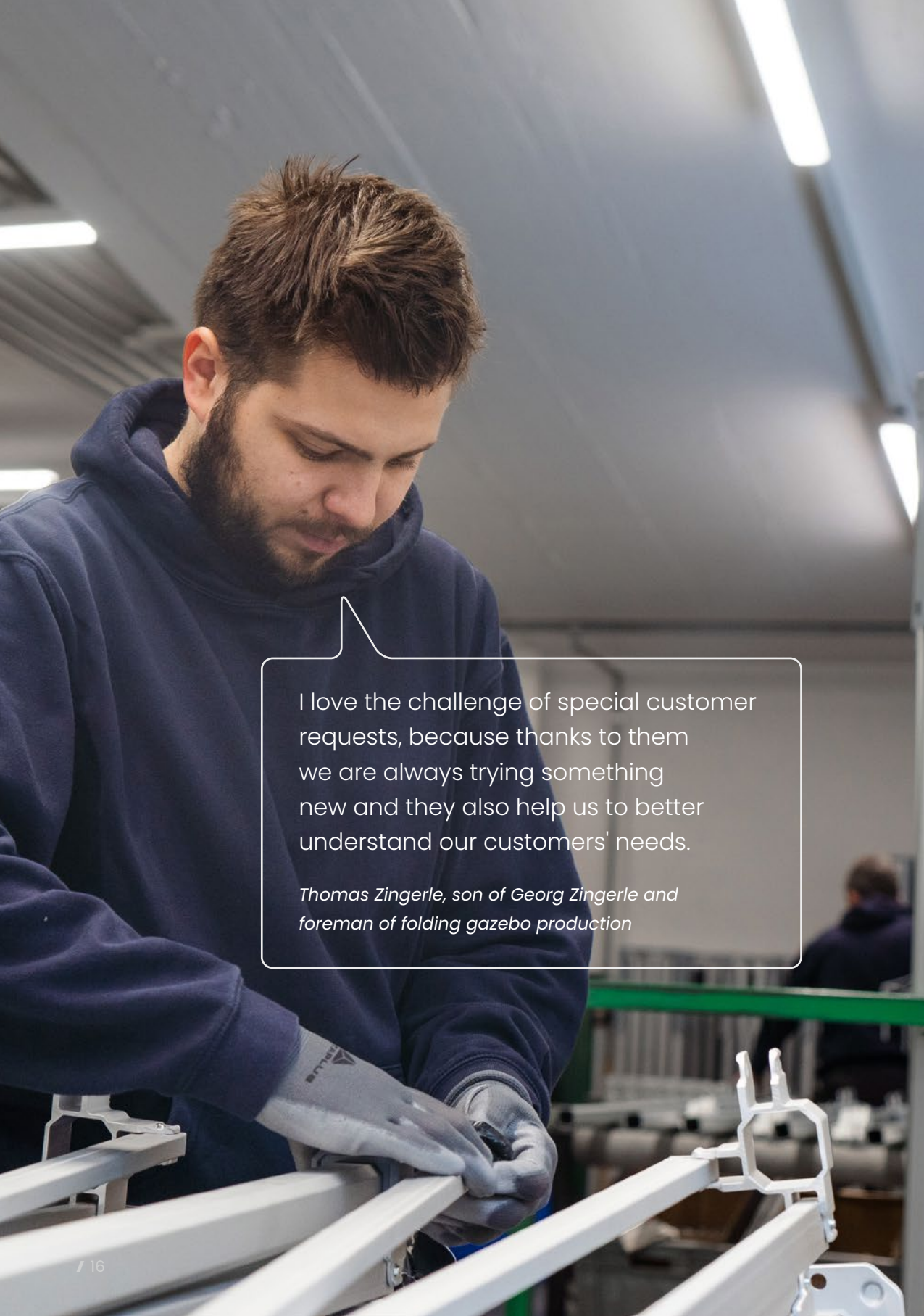
1 Garnitur, bestehend aus 6 Klappgestellen, 2 für
Tisch und 4 für Bänke, aus kräftigen Winkelrohren,
bei einer Abnahme von 50 Garnituren Lit. 7.000
und mehr bei einer Abnahme von 100 Garnituren - 3 %

Lieferung und Zahlung: nach Vereinbarung

Ich sehe gerne Ihrem Auftrage entgegen und grüße Sie
hochachtungsvoll
Zingerle Franz

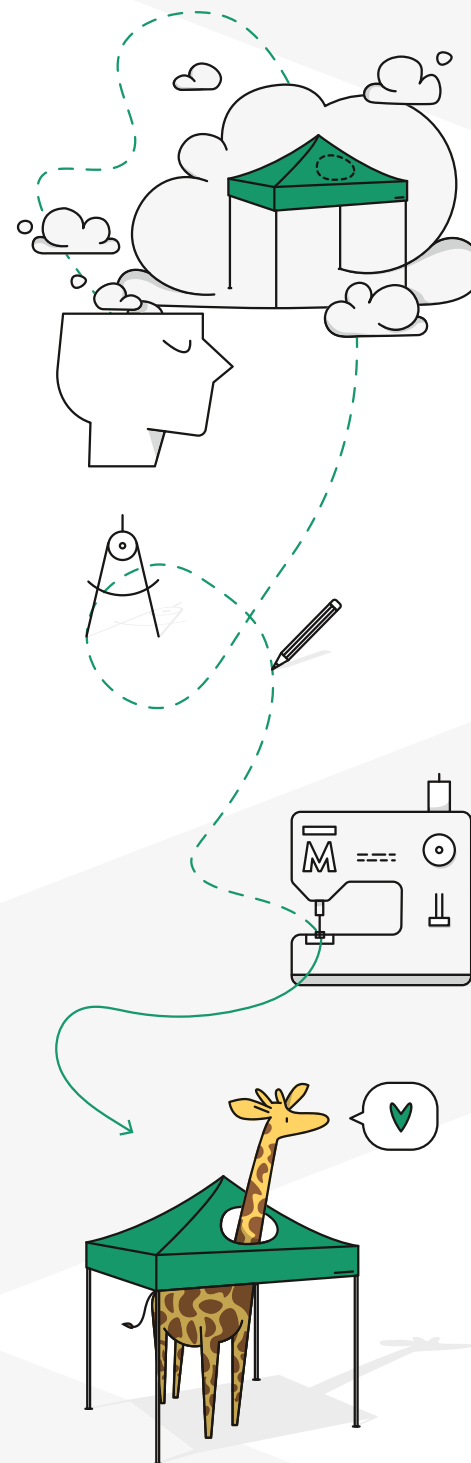
< From the archive

The very first offer, made by Franz Zingerle on **May 25, 1970**, went to the largest brewery in South Tyrol, called "Forst". We still work closely with this brewery today and because it is so well known, in South Tyrol our sets are also called "Forst tables and benches".



I love the challenge of special customer requests, because thanks to them we are always trying something new and they also help us to better understand our customers' needs.

Thomas Zingerle, son of Georg Zingerle and foreman of folding gazebo production



1. The customer has an idea.

It all starts with an idea that reaches our gazebo experts by e-mail, telephone, on-line inquiry or personal meeting.

2. The planning begins.

No matter how surreal this idea may be, our experts will do everything they can to make it possible. They know our products and know that they can do almost anything.

3. Time for implementation.

The personalised folding gazebo is finalised together with the customer and then turned into reality in no time at all and with a great deal of motivation.

4. A happy customer.

As far as technically possible, the customer ends up with exactly what was in his head at the beginning. We are always surprised by the extraordinary ideas and applications!

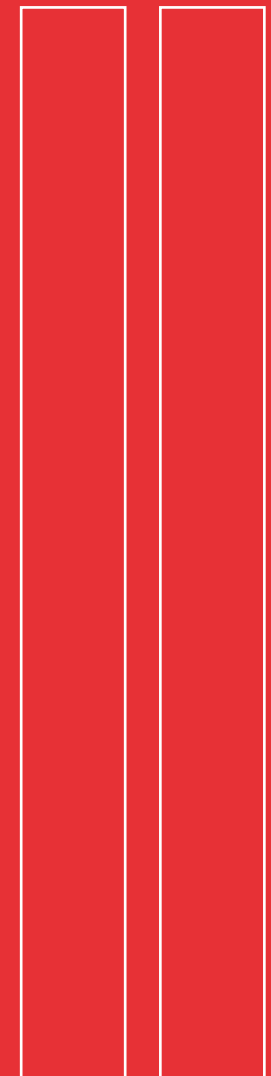


On average, we produce 7 special articles per day!



Chapter 2

Zingerleverse



The joint efforts of each individual have brought us to where we are today. We would not have come this far without your daily commitment and hard work.

Thank you for your loyalty and for making our team special!

Heinz Pezzei, HR



10 YEARS

Claudia Costantini
Back office, IT

Melanie Hopfgartner
Marketing, IT

Marco Conforti
Sales, IT

Salvo Natola
Sales, IT

Stefan Balazsi
Wood production, RO

Hajnal Gyongyi Boldizar
Sewing Shop, RO

Edit Csiki I.
Wood production, RO

Anna Denes
Graphics, RO

Sandor Elekes
Administration, RO

Ferenc Ilyes
Administration, RO

Tibor Mihaly
Administration, RO

Katalin Palko
Sewing Shop, RO

Klara Sebok
Sewing Shop, RO

Zsofia Maria Szabo
Sewing Shop, RO

Tunde Szocs
Sewing Shop, RO

Genoveva Eleonora Tamas
Sewing Shop, RO

Eniko Tofalvi
Graphics, RO

20 YEARS

Giulio Crema
Sales, IT

Ferentz Andras
Wood production, RO

Melinda Andras
Wood production, RO

Laszlo Boros
Wood production, RO

Elisabeta Jakab
Machining Aluminium, RO

Judith Mihaly
Wood production, RO

Arpad Miklos
Wood production, RO

Levente Sandor
Wood production, RO

Anna Tamas
Machining Aluminium, RO

Imre Tornai
Wood production, RO



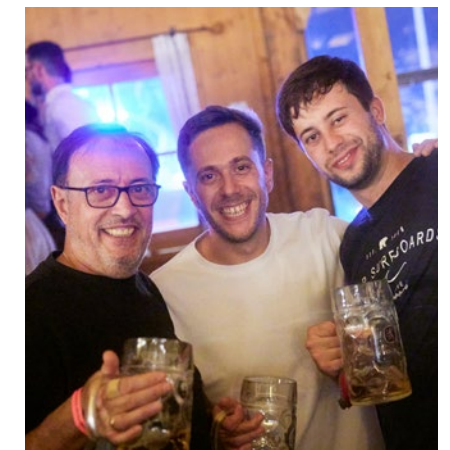
On average, our employees work for us for 6 years.



75 Years Must Be Celebrated.

Obviously in "Dirndl and "Lederhosen", the traditional outfit.

What better place to celebrate our birthday than Munich's Oktoberfest? None, of course... because our beer garden table sets from RUKU1952® were already waiting there for us... They successfully passed this endurance test as well!





20 Years Romania.

A Long and Fruitful Collaboration. Our Second Production Facility.

We celebrated another anniversary this year in Romania, where our second production facility has now been in operation for 20 years. The wooden boards for our tables and benches are made there from selected, air-dried and kiln-dried wood. An

important part of the folding gazebos is produced there as well: The roofs are sewn and printed using printing techniques of high quality.

Thank you to all 282 hard-working employees in Romania!



▲ Georg Zingerle, CEO Zingerle Group and Anna-Maria Demeter, CEO Cetate Production

Unforgettable Moments.

Strengthen the Team Spirit, but Also Cultivate Friendships.

We know that a certain amount of fun is important. We proved our courage on Europe's largest zip line, sharpened our focus with archery and got our adrenaline pumping with rafting. Through a variety of other activities, we strengthened our cohesion and created unforgettable moments that intensified our bond.





We Invest in Young Athletes.

Located in the heart of the mountains, we are committed to supporting aspiring sports talents who compete with others in this alpine environment. For the winter season 23/24, we sponsored the young ski cross rider Noah Fischer Oberhofer from South Tyrol with our Ecotent® brand.

We wish him lots of fun and success in his competitions in the snow!



Team USA Is Growing

Our team in the United States is growing! We visited them on site in June to welcome all new employees in person. Our team there now numbers a proud 12 hard-working helpers.



We Educate Ourselves

We attach great importance to the continuous professional development of our team members. In 2023, our employees in Schabs invested an impressive 500 hours in various training courses to enrich themselves with up-to-date and practical knowledge.



^ The marketing team attended the SMX and #allsocial trade fair in Munich.



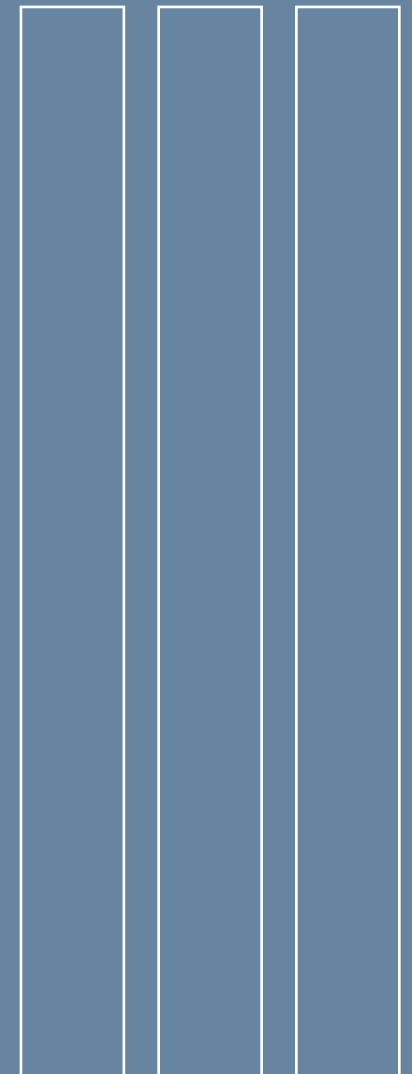
^ First aid course at the headquarters in Schabs with Trebo Franz, a long-standing member of the White Cross and specialist nurse at the Ludwig Maximilian University in Munich.





Chapter 3

Innovation



Quick. Simple. Intuitive.

The AR Configurator

Welcome to the era of augmented reality! It enables high-resolution visualisations of the configured folding gazebos, as well as a 3D representation in a real, immediate environment.

This new, innovative tool has been available to all Mastertent® and Ecotent® website users since February 2023. The AR configurator makes it possible to get an exact idea of the end product and thus supports the prospective customer in their purchase decision.



Scan the QR code and experience the design in 3D!



The Offer

Once the configuration is complete, the next quick and straightforward steps follow. The configuration is automatically assigned to the responsible sales expert, who processes it and creates an individual offer in the shortest possible time.

The enquirer receives a link with a clearly structured summary of the inquiry and all relevant information. In the event of any changes, the contact details of his contact person are always available everywhere.



This new, digital offer is a very personal platform for each customer, providing them with a customised overview of their request. All product-relevant content is presented here using the latest technologies.

Stefan Zingerle, CSO



The New Company Building.

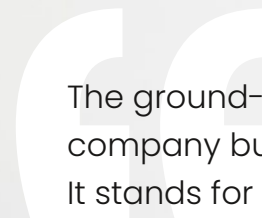
A Look Into the Future.

October 7, 2023 marked another milestone in the history of our company, as the groundbreaking ceremony for the Zingerle Group SpA's new company building took place on this day.

We plan to move into our new headquarters in Schabs, Italy, in the first quarter of 2026.

Some technical data:

- > Equipped with the latest technology
- > Building area: around 11,300 m²
- > Photovoltaic system with 130 kWp
- > Green areas: 3,400m²
- > End of construction work: August 2025
- > Relocation: Autumn 2025
- > Opening: January 2026



The ground-breaking ceremony for our new company building was a very exciting moment. It stands for the continuous development and optimisation of our working environment and sets the course for the future of the third generation.

Georg Zingerle, Managing Director



First rendering of the new company building next to the main road Schabs - Brixen.

Creating Room for Something New.

New Machines for Our Production Facility in Romania

An Important Step in Process Optimisation.

The newly acquired wood processing machines are highly innovative and increase production speed and efficiency. This directly benefits our customers and since they help us optimise work processes, they have a positive impact on our employees' working environment as well.

See some pictures of these new machines on the right.



▲ High-frequency press

▼ Machine for sanding the wooden panels.

▼ CNC machine



The Zingerle Group Takes Over EplusA

After 25 years, EplusA GmbH, a renowned producer of beer garden furniture from Bavaria, has decided to place its business activities in the hands of a competent partner in order to ensure its continued existence. The company has found this partner in the Zingerle Group and we are delighted to take on this task! This means that now our RUKU1952® product range includes new beer garden furniture, which, like all our other models, is of course foldable.

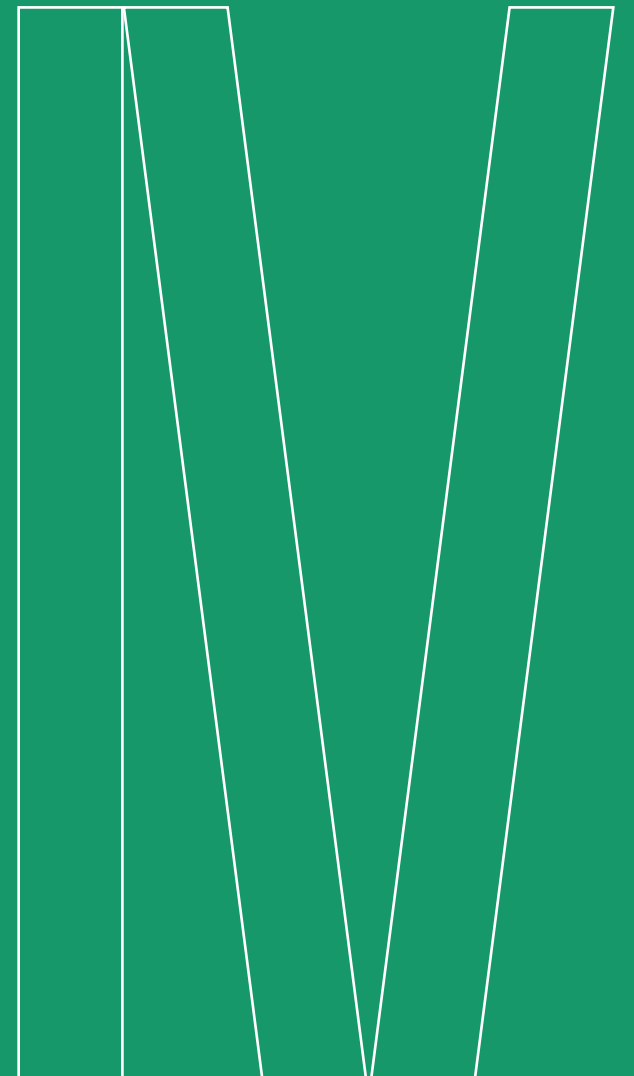
◀ Rene Soos, former owner of EplusA GmbH and Georg Zingerle, CEO of Zingerle Group SpA





Chapter 4

People & Environment





The Power of the Sun.

Natural Resources for a Sustainable World.

We want to take measures for climate protection in order to help achieve the Sustainable Development Goals set out in the United Nations 2030 Agenda. One of many measures is the photovoltaic system on the roof of our company building in Schabs, which covers 100% of our energy requirements.



Folding gazebos as shopping bags

During the production of our Mastertent® and Ecotent® folding gazebos, fabric remnants are created which we give the useful function of shopping bags. They are not only practical and robust, but also help us to reduce waste.

The forest is growing

Since 2020, when we launched our re-forestation project in Romania, we have planted a total of 22,250 trees on 7.55 hectares. As mixed forests are known to offer a more sustainable and ecological solution compared to monocultures, spruce, oak and fir trees grow in our forests.



Culture in the Factory 2023.

The Charity Event in Our Production Hall.

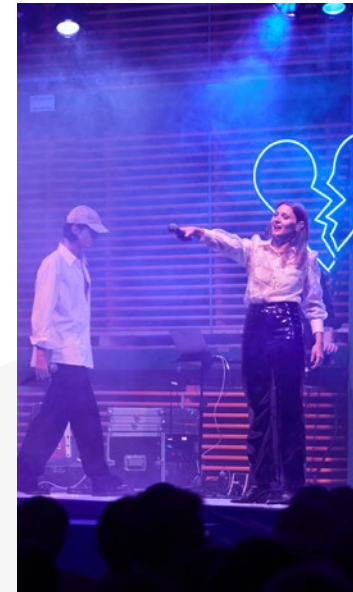
The seventh edition of our annual charity event was characterised by music with the pop duo ANGER and art by the artist trio 3tre.

However, it was not just a celebration of art and music. As always, it was also an opportunity to do good. All of this year's donations went to the "Frauenhausdienst" of the Eisack Valley district community, which offers protection and refuge to women and children in difficult life situations.

We were really pleased to see how much money we were able to raise and are extremely grateful for everyone's generosity.

Georg Zingerle, CEO

On behalf of the Zingerle Group team and the Frauenhausdienst, we would like to say **THANK YOU** to the 400 visitors who donated so diligently and made the evening something very special.



For Children and Families.

For the second year in a row, we have called for donations to the South Tyrolean Children's Village.

During the festive Christmas season, it is particularly important to us to think of the children and families who find themselves in difficult circumstances. For this reason, we have been organising a fundraising campaign for the "South Tyrolean Children's Village", an organisation that supports children, young people and parents in South Tyrol.

Many great projects are supported:

- > Joint activities for children, e.g. skiing day, tobogganing trip, swimming, etc.
- > Support for single mothers
- > Renovation work on the houses of the Children's Village
- > Further training opportunities for employees
- > and much more.

During a very informative visit to the Children's Village, we were able to get to know the facility better and learn first-hand what is being done to help children and young people. The South Tyrolean Children's Village undoubtedly does a very important and valuable work.

f.l.t.r.: Sabina Frei (President of the Children's Village in Brixen) and Stefan Zingerle (CSO), Heinz Pezzei (CFO), Judith Piazza (Online Marketing), Sonja Zingerle (CMO) of Zingerle Group SpA.



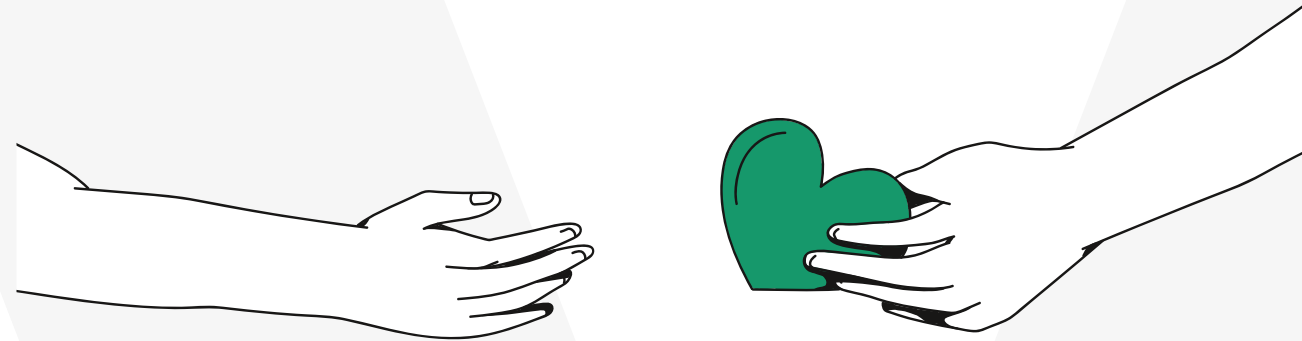
Our cooperation with the Eisack Valley district community.

The Eisack Valley district community has been part of the Zingerle Group family for more than 25 years.

Over the years, more than 3,500 folding gazebo components have been packed and around 30,000 tent legs assembled by people with disabilities and those in a phase of professional reintegration.

This remarkable activity is part of the "Kastell" work area, which is coordinated by the district community.

We are always delighted when our helpers visit our company to see how their painstaking work turns into a finished product!



Green Websites.

The Internet consumes a lot of energy. That is why we have not chosen a conventional hoster for our websites, but a so-called **green hosting provider**. It keeps the CO₂ footprint of its servers as low as possible by sourcing the necessary energy from green electricity, such as solar energy, wind energy or hydropower. It also ensures that energy consumption can be reduced by continuously optimising the servers.



Chapter 5

Customer Testimonials



We ♥ creative projects.

A small insight into the projects we realised together with our customers.



THÖMUS maxon Racing Team, Switzerland

Mastertent offers us a well thought-out concept that enables us to present our team and our sponsors in the best light. Quick to set up, stable, combinable, brilliant colours. Plus service and advice that couldn't be more competent. Thank you, Mastertent!

jb Brunex Felt Team, Switzerland



Atletico de Madrid, Spain

4.8 out of 5 stars
go to: RUKU1952®!

262 customers have rated our company and our products in the RUKU1952® online store. Thanks for the feedback!



Schaeffler Motorsport, Germany



10k Puma Run for Women, Boston, USA

What has 2 legs
and can be found
at every big event?



> A beer garden table



Did you like our annual report?



We would love to hear from you!

< Just follow this link or send us an email
to online@zingerle.goup.

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2023 was a blast.
See you next year!

MASTERTENT



ECOTENT



RUKU1952



ZINGERLE GROUP SpA

Förche 7

I-39040 Natz-Schabs (BZ)

www.zingerle.group